

# STRATEGIC Call Center Capabilities

## All-in-One Calling Solutions for Your Scientific and Market Research Needs

Need to understand your target audience? Put our state-of-the-art call center to work for you. Housed within TSG's Atlanta office, the call center is completely controlled and supervised by TSG and serves corporate, scientific, market research, and political clients. We make it easy - TSG can write scripts, procure lists, and completely customize reports.

### Starts with Strategy

You can count on us to apply our strategic acumen at the outset. We immerse ourselves in your strategy, targeted audiences, and data collection needs. The result is a turnkey calling solution for accomplishing your strategic objectives.

### Corporate and Market Research Solutions

- Tracking studies
- B2B research
- Omnibus surveys



### Scientific Solutions

- Full compliance with AAPOR standards
- Imbedded experimental designs
- Publishable-quality data

### Political and Advocacy Solutions

- Voter identification, persuasion, and mobilization
- Patch-through calls
- GOTV (Get Out the Vote)

### Calling Capabilities

- Lightning-fast automated dialer
- Same-day fielding and next-morning reports
- Cell phone polling

To learn more about how we can help:

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