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AIKENS JOINS THE SCHAPIRO GROUP

Laura Aikens has joined the staff of The Schapiro Group as Strategist. Laura received her M.A. in Sociology from the University of Georgia and her B.A. in Sociology and B.S. in Psychology from UGA.

The Schapiro Group is a data-driven strategic consulting firm based in Atlanta. The firm provides services in the areas of marketing and advocacy for a variety of clients, including corporate, nonprofit, and government clients.

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